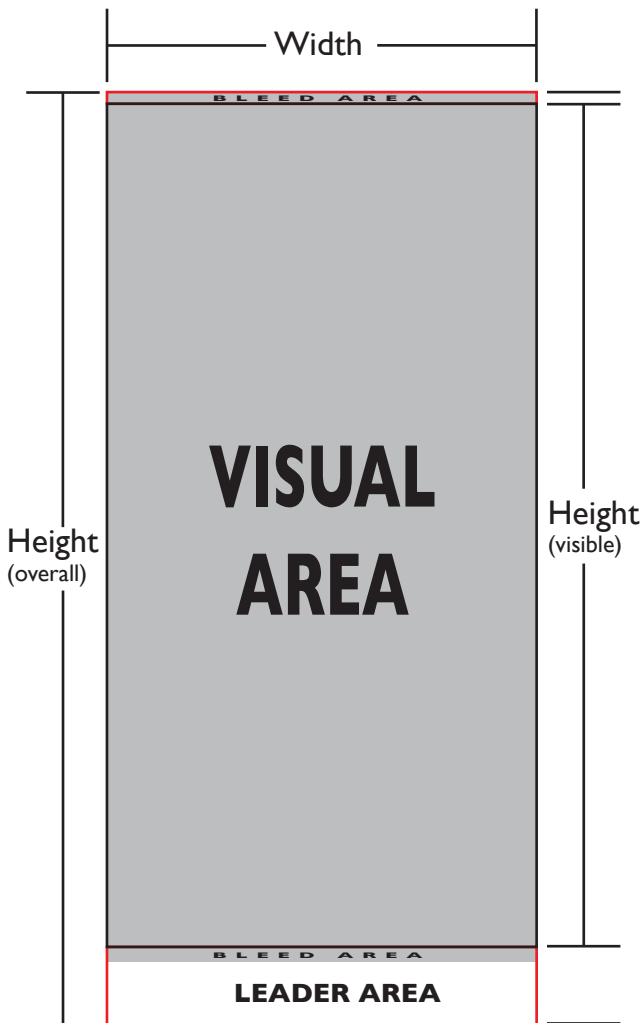




GUIDELINES

ARTWORK PREPARATION



| | Visual Area Size Width x Height | Overall Panel Size* Width x Height |
|------------|------------------------------------|---------------------------------------|
| 2 ft Model | 22-13/16 in. x 60 in. | 22-13/16 in. x 69-3/16 in. |
| 33in. Bug | 33-7/16 in. x 86 in. | 33-7/16 in. x 95-3/16 in. |
| 47in. Bug | 47-1/4 in. x 86 in. | 47-1/4 in. x 95-3/16 in. |

*BLEED AREAS

Layouts should include a 1-3/16 in. top bleed for the purpose of attaching the panel graphic to the top banner rail and a 1-3/16 in. bottom bleed. Additionally, an 8 in. bottom leader area for attaching the banner to the stand. This leader area will not be visible.

Layouts be set up at either full, 1/2 or 1/4 scale. Any raster art placed in the layout should have 100 ppi of un-interpolated resolution at the output size. When design is finalized be sure to convert all fonts to outlines.